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**UNITED NATIONS VERIFICATION MISSION IN COLOMBIA JOB  
OPENING**  
**Internal / External**

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<b>Job Title &amp; Level:</b>	<b>Public Information Officer, NO-B</b>
<b>Department/Office:</b>	<b>UN VERIFICATION MISSION IN COLOMBIA (UNVMC)</b>
<b>Location:</b>	<b>CUCUTA, COLOMBIA</b>
<b>Posting Period:</b>	<b>6 October – 20 October 2017</b>
<b>Job Opening Number:</b>	<b>MC-NJO-2017-032</b>

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UNITED NATIONS CORE VALUES: INTEGRITY, PROFESSIONALISM, RESPECT FOR DIVERSITY

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The Human Resources Unit invites all interested and qualified candidates to apply for the advertised position. All interested candidates should submit their applications (Personal History Profile - P11 and/or CVs) and copies of their educational certificates to the Recruitment Unit via the email: [MCrecruitment@un.org](mailto:MCrecruitment@un.org).

Please include the job opening number of the above position in your e-mail application. Acknowledgment of receipt will be sent to short listed candidates only.

### **Organizational Setting and Reporting**

This position is located in the Regional Office of Cucuta. The Public Information Officer will report to the Head of the Regional Office.

### **Responsibilities**

Under the overall direction of the Head of the Regional Office and within limits of delegated authority, the Public Information Officer will be responsible for the following duties:

1. Facilitate outreach to local media, civil society organizations, Government and National NGOs and builds capacity

- Produces and disseminates information especially to local media and organizations about the Mission, its aims and activities and supports outreach activities and assists in interactions in local language(s);
- Monitors and analyses current events, public opinion and press; identifies issues and trends in country.
- Provides support in maintaining social media, web and other services updated, maintains regular contact and collaboration with the media,

and supports the creation of infographics and other visual communication materials as part of the digital strategy

2. Builds communication capacity with national partners and strengthens local partnerships

- Builds capacity and serves as focal point on local capacity building including supporting local media and partners through regular contact and organizing specialized training to address knowledge, awareness and skill gaps.
- Develops partnerships with national constituencies by proactively sharing work plan and content and working closely with national partners to raise visibility and understanding of the Mission's work.
- Develops partnerships with key constituencies to elicit support for and maximize impact of public information objectives; raises visibility of the Mission by organizing and/or participating in seminars, lectures, conferences, public events on major issues and events concerning the organization.
- Support and work closely with UN HQ to assure the update on daily basis, of the products of the UN Mission

3. Prepares communications products and content in local language(s)

- Drafts a range of communication products in local languages(s) in support of unit priorities and works closely with departments and partners to develop ways to implement campaigns system-wide and to incorporate the campaign message and themes into all relevant events and products.
- Keeps abreast of changing developments, trends and political development in the country; provides communication support to managers, senior officers and other public information staff on a range of public affairs issues, methods, and approaches;
- Contributes to reports to mission leadership, UNHQ on communications activities, developments, trends and attitudes regarding the UN; and coordinates and shares public information activities and guidance with other sections of the Public Information Unit and leadership when appropriate.

4. Provides support for internal communications

- Support the internal communication strategy
- Drafts reports, newsletters, and other materials of interest to internal audiences.
- Ensures Mission's internal communication is up to date and accurate.

5. Performs other duties as assigned.

## **Competencies:**

**Professionalism:** Strong communication and analytical skills and ability to rapidly process and integrate diverse information from various sources; proven ability in news gathering, writing and editing to very tight deadlines; thorough knowledge of peacekeeping issues and keen awareness of political sensitivities of intergovernmental processes, understanding of, and experience in, dealing with the media; commitment to implementing the goal of gender equality by ensuring the equal participation and full involvement of women and men in all aspects of peace operations.

**Communication:** Speaks and writes clearly and effectively; listens to others, correctly interprets messages from others and responds appropriately; asks questions to clarify, and exhibits interest in having two-way communication; tailors language, tone, style and format to match audience; demonstrates openness in sharing information and keeping people informed.

**Planning and Organizing:** Develops clear goals that are consistent with agreed strategies; identifies priority activities and assignments; adjusts priorities as required; allocates appropriate amount of time and resources for completing work; foresees risks and allows for contingencies when planning; monitors and adjusts plans and actions as necessary; uses time efficiently.

## **Education:**

Advanced university degree (Master's degree or equivalent) in communication, journalism, international relations, public administration or related field. A first level university degree in combination with qualifying experience may be accepted in lieu of the advanced university degree.

## **Experience:**

A minimum of two years of progressively responsible experience in public information, journalism, international relations, public administration or related area.

## **Languages:**

English and French are the working languages of the United Nations Secretariat. For the post advertised, fluency in English and Spanish (both oral and written) is required.

## **United Nations Considerations**

Candidates will be required to meet the requirements of Article 101, paragraph 3, of the Charter as well as the requirements of the position. The United Nations is committed to the highest standards of efficiency, competence and integrity for

all its human resources, including but not limited to respect for international human rights and humanitarian law. Candidates may be subject to screening against these standards, including but not limited to whether they have committed or are alleged to have committed criminal offences and/or violations of international human rights law and international humanitarian law. The United Nations shall place no restrictions on the eligibility of men and women to participate in any capacity and under conditions of equality in its principal and subsidiary organs. (Charter of the United Nations – Chapter 3, article 8). The United Nations Secretariat is a non-smoking environment.

**No Fee**

THE UNITED NATIONS DOES NOT CHARGE A FEE AT ANY STAGE OF THE RECRUITMENT PROCESS (APPLICATION, INTERVIEW MEETING, PROCESSING, OR TRAINING). THE UNITED NATIONS DOES NOT CONCERN ITSELF WITH INFORMATION ON APPLICANTS' BANK ACCOUNTS.